

## New Exhibitor Booth Pricing

DDW offers new companies, or companies who have not exhibited in the past three years, special pricing. Please contact Show Management for more information.

# DDW by the Numbers

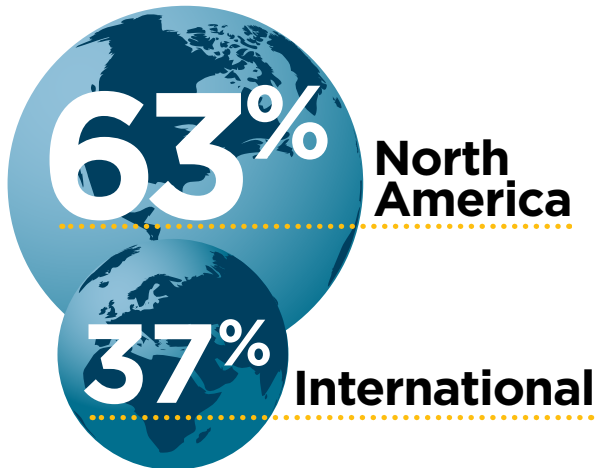
## Show Schedule

Sunday, May 3–Tuesday, May 5, 2020

9:30 a.m.–4 p.m.

McCormick Place  
Chicago, IL

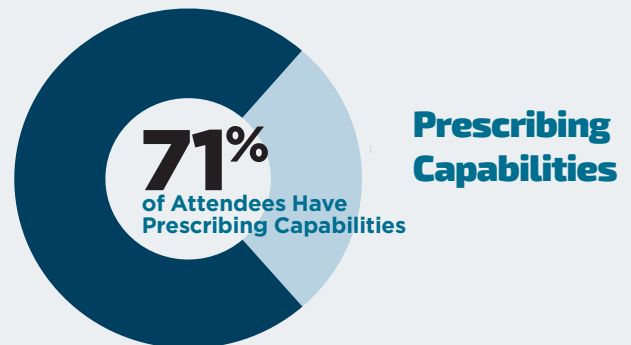
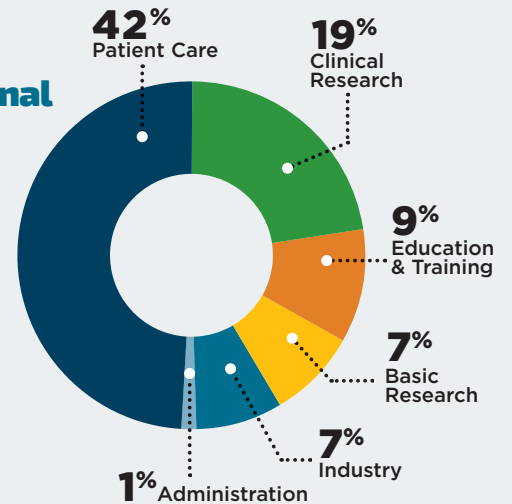
## Global Attendee Breakdown



## Top 10 Countries

	Total	Percentage of Total
U.S.	8,254	59%
Japan	744	5%
Canada	523	4%
Mexico	417	3%
China	392	3%
Brazil	360	3%
United Kingdom	262	2%
Australia	256	2%
South Korea	234	2%
Argentina	192	1%

## Professional Activity



Attendees from

**103**  
Countries



Physicians, researchers, nurses, practice managers and students.

# DDW Attracts the Widest Practice Range

## Areas of Interest

\*Attendees were able to select up to four choices.

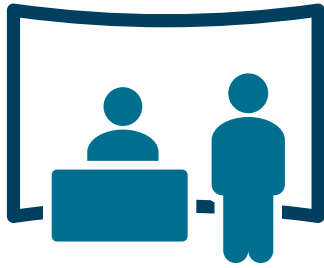


## Choose Your Specialty: Product Categories

DDW's show floor represents a variety of sectors in the industry. To help DDW attendees locate companies based on a specific want or need, each exhibiting company is categorized using the following categories:

1. Endoscopes: Upper Scopes, Colonoscopes, Enteroscopes, EUS and ERCP Scopes
2. Capsule Endoscopy
3. Other Imaging Techniques: OCT, Confocal, Fibroscan, Fluoroscopy, etc.
4. Endoscopic Devices
5. Endoscope Disinfection: Reprocessing Equipment, Solutions, Accessories and Services
6. Diagnostic Equipment, Devices and Services
7. Anesthetics and Conscious Sedation
8. Laboratory Testing
9. Pharmaceuticals: IBD Medications
10. Pharmaceuticals: Acid Suppression Medications
11. Pharmaceuticals: Diarrhea, Constipation and Functional Bowel Disorder Medications
12. Pharmaceuticals: Antiviral Medications for Hepatitis
13. Pharmaceuticals: Other Pharmaceuticals
14. Books and Journals
15. Practice Management
16. Nonprofit Organizations
17. Patient Education
18. Surgical Equipment
19. Electronic Health and Medical Records (EHR/EMR)
20. Nutritional and Weight Management
21. Probiotics and Medical Foods
22. Professional: Certification, Education, Recruitment and Medical Training Simulation

# Important Information for Exhibitors



**281 Exhibitors  
in 2019**

**105,000+ sq. ft.  
Exhibit Hall**

## Increase Media Exposure for Your Company



**97** media  
representing over  
**66** international  
media outlets from  
**15** countries.

## Exhibit Eligibility

DDW views the Exhibit Hall as an integral part of the educational and scientific program. Qualified exhibitors are limited to organizations whose exhibits promote an awareness of products, technologies and services approved by DDW as being in harmony with, and supportive of, the objectives of the meeting. DDW has the sole right to determine the final eligibility/qualification of any firm, organization, agency or product to participate in the Exhibit Hall. Rulings shall, in all instances, be final with regard to allowed use of exhibit space.

## Booth Fee Type Standard Price

**Inline (per sq. ft.)** **\$33**

100 sq. ft. minimum

**Corner (each)** **\$200**

**Island (per sq. ft.)** **\$38**

200 sq. ft. minimum

**Nonprofit (per sq. ft.)** **\$8\***

\*Please view the exhibitor policies to see what companies qualify for the nonprofit rate.

## Payment Schedule

50 percent payment due upon booth selection; final payment due Dec. 2, 2019. Failure to meet payment schedule will result in booth being placed back into inventory. Please make sure to review the payment and cancellation policy located at [www.ddw.org/exhibitor-information/policies](http://www.ddw.org/exhibitor-information/policies). Submission of your exhibitor contract online, is an acknowledgment of all DDW policies, payment schedules, cancellation policies and rules and regulations.

## Booth Assignments and Priority Point System

Booth assignments are based on exhibitor priority points. If you have any questions about priority points, please contact Show Management.

## Next Steps: We're Here to Help

DDW prides itself on providing exhibitors with exceptional customer service. Contact our experienced staff to inquire about the benefits of exhibiting, ask questions or book your space.

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### Alexander Vadala

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