Show Schedule
Sunday, May 3–Tuesday, May 5, 2020
9:30 a.m.–4 p.m.
McCormick Place
Chicago, IL

Global Attendee Breakdown

63% North America
37% International

New Exhibitor Booth Pricing
DDW offers new companies, or companies who have not exhibited in the past three years, special pricing. Please contact Show Management for more information.

Top 10 Countries

<table>
<thead>
<tr>
<th>Country</th>
<th>Total</th>
<th>Percentage of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>U.S.</td>
<td>8,254</td>
<td>59%</td>
</tr>
<tr>
<td>Japan</td>
<td>744</td>
<td>5%</td>
</tr>
<tr>
<td>Canada</td>
<td>523</td>
<td>4%</td>
</tr>
<tr>
<td>Mexico</td>
<td>417</td>
<td>3%</td>
</tr>
<tr>
<td>China</td>
<td>392</td>
<td>3%</td>
</tr>
<tr>
<td>Brazil</td>
<td>360</td>
<td>3%</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>262</td>
<td>2%</td>
</tr>
<tr>
<td>Australia</td>
<td>256</td>
<td>2%</td>
</tr>
<tr>
<td>South Korea</td>
<td>234</td>
<td>2%</td>
</tr>
<tr>
<td>Argentina</td>
<td>192</td>
<td>1%</td>
</tr>
</tbody>
</table>

Professional Activity

- 42% Patient Care
- 19% Clinical Research
- 9% Education & Training
- 7% Basic Research
- 7% Research
- 1% Administration

Prescribing Capabilities

71% of Attendees Have Prescribing Capabilities

Attendees from 103 Countries

Physicians, researchers, nurses, practice managers and students.

Visit www.ddw.org/exhibitors for more information and to apply.
DDW Attracts the Widest Practice Range

Areas of Interest
*Attendees were able to select up to four choices.

Choose Your Specialty: Product Categories
DDW’s show floor represents a variety of sectors in the industry. To help DDW attendees locate companies based on a specific want or need, each exhibiting company is categorized using the following categories:

1. Endoscopes: Upper Scopes, Colonoscopes, Enteroscopes, EUS and ERCP Scopes
2. Capsule Endoscopy
3. Other Imaging Techniques: OCT, Confocal, Fibroscan, Fluoroscopy, etc.
4. Endoscopic Devices
5. Endoscope Disinfection: Reprocessing Equipment, Solutions, Accessories and Services
6. Diagnostic Equipment, Devices and Services
7. Anesthetics and Conscious Sedation
8. Laboratory Testing
9. Pharmaceuticals: IBD Medications
10. Pharmaceuticals: Acid Suppression Medications
11. Pharmaceuticals: Diarrhea, Constipation and Functional Bowel Disorder Medications
12. Pharmaceuticals: Antiviral Medications for Hepatitis
13. Pharmaceuticals: Other Pharmaceuticals
14. Books and Journals
15. Practice Management
16. Nonprofit Organizations
17. Patient Education
18. Surgical Equipment
19. Electronic Health and Medical Records (EHR/EMR)
20. Nutritional and Weight Management
21. Probiotics and Medical Foods
22. Professional: Certification, Education, Recruitment and Medical Training Simulation

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Important Information for Exhibitors

Exhibit Eligibility
DDW views the Exhibit Hall as an integral part of the educational and scientific program. Qualified exhibitors are limited to organizations whose exhibits promote an awareness of products, technologies and services approved by DDW as being in harmony with, and supportive of, the objectives of the meeting. DDW has the sole right to determine the final eligibility/qualification of any firm, organization, agency or product to participate in the Exhibit Hall. Rulings shall, in all instances, be final with regard to allowed use of exhibit space.

Booth Fee Type Standard Price

<table>
<thead>
<tr>
<th>Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inline (per sq. ft.)</td>
<td>$33</td>
</tr>
<tr>
<td>100 sq. ft. minimum</td>
<td></td>
</tr>
<tr>
<td>Corner (each)</td>
<td>$200</td>
</tr>
<tr>
<td>Island (per sq. ft.)</td>
<td>$38</td>
</tr>
<tr>
<td>200 sq. ft. minimum</td>
<td></td>
</tr>
<tr>
<td>Nonprofit (per sq. ft.)</td>
<td>$8*</td>
</tr>
</tbody>
</table>

*Please view the exhibitor policies to see what companies qualify for the nonprofit rate.

Payment Schedule
50 percent payment due upon booth selection; final payment due Dec. 2, 2019. Failure to meet payment schedule will result in booth being placed back into inventory. Please make sure to review the payment and cancellation policy located at www.ddw.org/exhibitor-information/policies. Submission of your exhibitor contract online, is an acknowledgment of all DDW policies, payment schedules, cancellation polices and rules and regulations.

Booth Assignments and Priority Point System
Booth assignments are based on exhibitor priority points. If you have any questions about priority points, please contact Show Management.

Next Steps: We’re Here to Help
DDW prides itself on providing exhibitors with exceptional customer service. Contact our experienced staff to inquire about the benefits of exhibiting, ask questions or book your space.

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