



New Exhibitor Package Comparison

To cater to our new exhibitors, DDW offers special packages to help promote their presence and drive traffic to their booth. Dedicated staff are also available to help new exhibitors throughout the entire process. Who qualifies? Any company who has never exhibited at DDW or has not exhibited in the last three years.

Package Benefits

Options	Basic	Deluxe	Elite
Recognition in DDW print pieces, Mobile App, Online Floor Plan as a new exhibitor	✓	✓	✓
New Exhibitor Training	✓	✓	✓
10% Discount on all non-exclusive Freeman services	✓	✓	✓
New Exhibitor icon tent card		✓	✓
Complimentary Attendee Pre-registration Mailing List		✓	✓
Onsite signage with new premium exhibitor listing		✓	✓
Complimentary Priority Points		5	10
Basic furniture (2 chairs, 1 draped table), carpeting, electric, nightly cleaning, waste basket			✓
*Elite islands are offered \$1,000 discount on applicable sponsorships instead of basic furniture and waste basket			

Fees

Basic

- **\$33/sq. ft.** (space options: 100 sq. ft., 200 sq. ft., other inlines over 200 sq. ft.). Corners cost \$200 each.
- **\$38/sq. ft.** (space options: islands over 300 sq. ft.)

Deluxe New Exhibitor

- **\$40/sq. ft.** (space options: 100 sq. ft., 200 sq. ft.)
- **\$42/sq. ft.** (space options: islands over 300 sq. ft.)

Elite New Exhibitor

- **\$50/sq. ft.** (space options: 100 sq. ft., 200 sq. ft., islands over 300 sq. ft.)

For more details, reach out to Alexander Vadala at avadala@gastro.org or 301-941-9794.

