

GO WITH YOUR GUT

 **DDW2025**
Digestive Disease Week®
MAY 3-6, 2025 | SAN DIEGO, CA
EXHIBIT DATES: MAY 4-6, 2025

Continue growing your connections and influence among a global community of clinicians, researchers and decision-makers. Secure your position as an industry supporter for Digestive Disease Week® (DDW) 2025 in San Diego, CA and build upon the achievements you've made this year. There's no better way to showcase your innovations, strengthen key relationships and enhance visibility for your brand as you work to advance digestive disease care.

2025 SHOW SCHEDULE

Sunday, May 4–Tuesday, May 6, 2025

9:30 a.m.–4 p.m. PDT

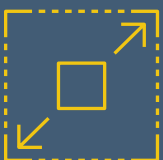
San Diego Convention Center

San Diego, CA

EXHIBIT HALL STATS



200+
industry supporters



100,000+
square feet

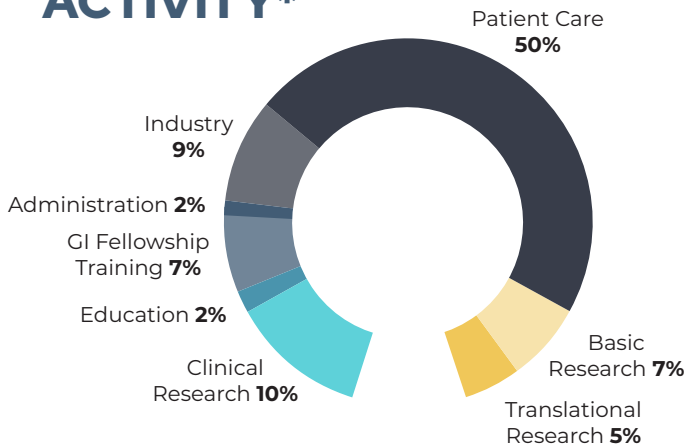


67%
of industry supporters
return year after year

PRODUCT CATEGORIES

- Anesthetics and Conscious Sedation
- Artificial Intelligence and Technologies
- Capsule Endoscopy Technology
- COVID-19
- Diagnostic Equipment, Devices and Services
- Disease State Awareness
- Endoscope Disinfection: Reprocessing Equipment, Solutions, Accessories and Services
- Endoscopes: Upper Scopes, Colonoscopes, Enteroscopes, EUS and ERCP Scopes
- Endoscopic Devices
- Laboratory Testing
- Non-Profit Organizations
- Nutritional and Weight Management
- Other Imaging Techniques: OCT, Confocal, Fibroscan, Fluoroscopy, etc.
- Patient Education, Tools and Mobile Apps
- Pharmaceuticals: Acid Suppression Medications
- Pharmaceuticals: Antiviral Medications for Hepatitis
- Pharmaceuticals: Diarrhea, Constipation and Functional Bowel Disorder Medications
- Pharmaceuticals: IBD Medication
- Pharmaceuticals: Other Pharmaceuticals
- Practice Management/Telemedicine Technologies
- Probiotics and Medical Foods
- Professional: Certification, Education, Recruitment and Medical Training Simulation
- Publications
- Start-Up Company
- Surgical Equipment

PRIMARY PROFESSIONAL ACTIVITY*



AREAS OF INTEREST*

(Multiple answers permitted)

The following shows the percentage of attendees interested in each focus area, as categorized by the 2023 DDW Tracks.

- Clinical Practice **35%**
- Inflammatory Bowel Diseases **31%**
- Colorectal Diseases **23%**
- Esophageal Diseases **18%**
- Biliary Tract Diseases **17%**
- Functional GI and Motility Disorders **17%**
- Education and Training **16%**
- Microbiome in Gastrointestinal and Liver Diseases **16%**
- Technologies and Procedural Innovation **16%**
- Basic Science **15%**
- Liver Diseases and Transplantation **15%**
- Pancreatic Diseases **15%**
- Stomach and Small Bowel Disorders **14%**
- Obesity and Nutrition **12%**
- Health Care Delivery, Disparities and Quality **9%**
- Pediatric GI **6%**
- Practice Management **5%**

*Data pulled from DDW 2023 attendee responses.

ATTENDEE SNAPSHOT



71%

of attendees have prescribing capabilities.



23%

of attendees make final purchasing decisions for their company.

IMPORTANT INFORMATION

DDW views industry supporters as an integral part of the educational and scientific program. Qualified industry supporters are limited to firms, organizations and agencies promoting an awareness of products, technologies and services recognized and approved by DDW as being in harmony with, and supportive of, meeting objectives. DDW has the sole right to determine the final eligibility and qualifications of any firm, organization, agency or product for inclusion as an industry supporter. Rulings of DDW shall, in all instances, be final with regard to allowed use of exhibit space.

• Booth Fees:

- Inline (100 sq. ft. minimum): **\$36**
- Corner Fee: **\$200**
- Island (400 sq. ft. minimum): **\$41**
- Non-profit: **\$1,100**

• Payment Terms

Full payment is due by **Nov. 1, 2024**. If your application is submitted after Nov. 1, payment must be received within 30 days of booth space submission.

• Booth Assignments and Priority Points

Space assignments are based on priority points. New qualifying supporters will be assigned space on a first-come, first-serve basis after receiving full payment. Please contact Show Management if you have any questions about priority points.



QUESTIONS?

TESSA AYALA

Account Manager | Industry Sales and Operations
301-657-2176 | tayala@gastro.org



DDW2025
Digestive Disease Week®

MAY 3-6, 2025 | SAN DIEGO, CA
EXHIBIT DATES: MAY 4-6, 2025