Continue growing your connections and influence among a global community of clinicians, researchers and decision-makers. Secure your position as an industry supporter for Digestive Disease Week® (DDW) 2025 in San Diego, CA and build upon the achievements you’ve made this year. There’s no better way to showcase your innovations, strengthen key relationships and enhance visibility for your brand as you work to advance digestive disease care.

**2025 SHOW SCHEDULE**

**Sunday, May 4–Tuesday, May 6, 2025**  
9:30 a.m.–4 p.m. PDT  
San Diego Convention Center  
San Diego, CA

**EXHIBIT HALL STATS**

- **200+** industry supporters  
- **100,000+** square feet  
- **67%** of industry supporters return year after year

**PRODUCT CATEGORIES**

- Anesthetics and Conscious Sedation  
- Artificial Intelligence and Technologies  
- Capsule Endoscopy Technology  
- COVID-19  
- Diagnostic Equipment, Devices and Services  
- Disease State Awareness  
- Endoscope Disinfection: Reprocessing Equipment, Solutions, Accessories and Services  
- Endoscopes: Upper Scopes, Colonoscopes, Enteroscopes, EUS and ERCP Scopes  
- Endoscopic Devices  
- Laboratory Testing  
- Non-Profit Organizations  
- Nutritional and Weight Management  
- Other Imaging Techniques: OCT, Confocal, Fibroscan, Fluoroscopy, etc.  
- Patient Education, Tools and Mobile Apps  
- Pharmaceuticals: Acid Suppression Medications  
- Pharmaceuticals: Antiviral Medications for Hepatitis  
- Pharmaceuticals: Diarrhea, Constipation and Functional Bowel Disorder Medications  
- Pharmaceuticals: IBD Medication  
- Pharmaceuticals: Other Pharmaceuticals  
- Practice Management/Telemedicine Technologies  
- Probiotics and Medical Foods  
- Professional: Certification, Education, Recruitment and Medical Training Simulation  
- Publications  
- Start-Up Company  
- Surgical Equipment
AREAS OF INTEREST*
(Multiple answers permitted)
The following shows the percentage of attendees interested in each focus area, as categorized by the 2023 DDW Tracks.

Clinical Practice 35%
Inflammatory Bowel Diseases 31%
Colorectal Diseases 23%
Esophageal Diseases 18%
Biliary Tract Diseases 17%
Functional GI and Motility Disorders 17%
Education and Training 16%
Microbiome in Gastrointestinal and Liver Diseases 16%
Technologies and Procedural Innovation 16%
Basic Science 15%
Liver Diseases and Transplantation 15%
Pancreatic Diseases 15%
Stomach and Small Bowel Disorders 14%
Obesity and Nutrition 12%
Health Care Delivery, Disparities and Quality 9%
Pediatric GI 6%
Practice Management 5%

*Data pulled from DDW 2023 attendee responses.

ATTENDEE SNAPSHOT
71% of attendees have prescribing capabilities.
23% of attendees make final purchasing decisions for their company.

IMPORTANT INFORMATION
DDW views industry supporters as an integral part of the educational and scientific program. Qualified industry supporters are limited to firms, organizations and agencies promoting an awareness of products, technologies and services recognized and approved by DDW as being in harmony with, and supportive of, meeting objectives. DDW has the sole right to determine the final eligibility and qualifications of any firm, organization, agency or product for inclusion as an industry supporter. Rulings of DDW shall, in all instances, be final with regard to allowed use of exhibit space.

- Booth Fees:
  - Inline (100 sq. ft. minimum): $36
  - Corner Fee: $200
  - Island (400 sq. ft. minimum): $41
  - Non-profit: $1,100

- Payment Terms
  Full payment is due by Nov. 1, 2024. If your application is submitted after Nov. 1, payment must be received within 30 days of booth space submission.

- Booth Assignments and Priority Points
  Space assignments are based on priority points. New qualifying supporters will be assigned space on a first-come, first-serve basis after receiving full payment. Please contact Show Management if you have any questions about priority points.

QUESTIONS?
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